



COMPANY PROFILE

Integrated Distillery, Brewery & Beverage Manufacturing
Crafted with Quality. Built for Scale.



REGISTERED

BRELA No. 444033

LOCATION

Kagera Region, Tanzania

CORE SECTOR

Spirits, Wines & Malt Liquors

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DEOOF DISTILLERY & BREWERY

A focused profile for industrial review, partnership engagement and investment discussion.

03 EXECUTIVE SUMMARY

DEOOF Distillery & Brewery is a Tanzania-registered beverage manufacturing business established to develop, operate and scale an integrated distillery and brewery platform in Kagera Region.

The company is positioned to manufacture, distill, blend and package spirits, wines, malt liquors, beers, malt beverages, alcopops, cider products, energy drinks and related specialty beverages for domestic and regional markets.

Industrial Platform

Distillery, brewery, glass bottling, canning, PET and packaging support integrated into one operating model.

Product Scope

Beer, spirits, malt beverages, alcopops, cider, non-alcoholic malt and energy products.

Compliance Foundation

Registration, industrial licence, environmental certification, OSHA registration and tax registration.

Regional Reach

Kagera location supports Lake Zone distribution and trade routes toward Uganda, Rwanda, Burundi and wider East Africa.



04 COMPANY OVERVIEW

Business Identity

BUSINESS NAME

DEOOF Distillery & Brewery

REGISTRATION NUMBER

BRELA No. 444033

REGISTRATION DATE

24 May 2018

PROMOTER / PROPRIETOR

Deodatus Rwehumbiza Katabaro

PRINCIPAL PLACE OF BUSINESS

Kagera Region, Karagwe District, Kayanga Ward, Ndagara Street, Omurushaka Road, Plot 18, Block B

POSTAL ADDRESS

P.O. Box 229, Karagwe

TIN

104-914-373



Company History and Background

DEOOF was registered as a business name in 2018 and has advanced through the formal licensing and compliance pathway required for industrial beverage manufacturing in Tanzania.

The project builds on the promoter's commercial experience and the wider operational background of related businesses in trading, logistics, construction and regional commerce.



05 OUR VISION, MISSION & CORE VALUES

OUR VISION

To become a trusted East African distillery and brewery platform known for safe, consistent, affordable and well-packaged beverages produced with disciplined operations and responsible environmental practice.

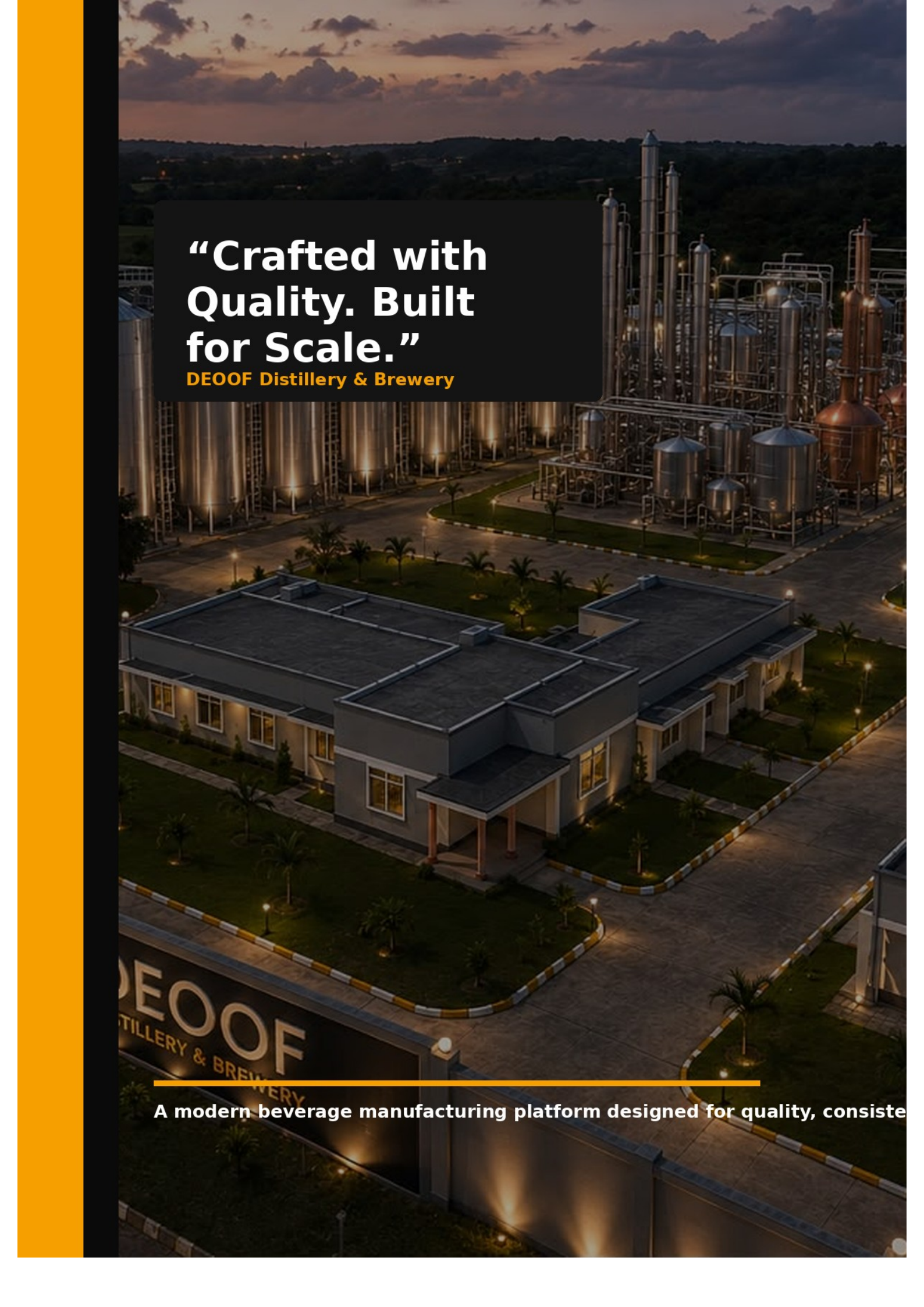
OUR MISSION

To manufacture, distill, blend and package spirits, wines, malt liquors, beers, malt beverages, alcopops, cider, energy drinks and related specialty beverages through reliable technology, quality systems and trained people.

OUR CORE VALUES

- Quality and product safety first
- Integrity, accountability and compliance
- Operational excellence and continuous improvement
- Reliable supply and customer commitment
- Responsible use of local and imported inputs
- Workplace health, safety and people development
- Environmental responsibility and community respect
- Innovation in production, packaging and distribution





**“Crafted with
Quality. Built
for Scale.”**

DEOOF Distillery & Brewery

DEOOF
DISTILLERY & BREWERY

A modern beverage manufacturing platform designed for quality, consistency

07 PRODUCTS & SERVICES

DEOOF will manufacture and distribute a focused portfolio of beverage products that align with its distillery, brewery and packaging platform.

BEER & MALT BEVERAGES

Klassik Light, Premium Lager, Mashariki Lager, Lake Breeze Lager and DEOOF Zero.

SPIRITS

Whisky, Brandy, Gin, Vodka, Rum and selected flavoured spirits.

ALCOPOPS & RTD ALCOHOL

Lemon, Ginger, Strawberry Hibiscus and other flavoured alcoholic beverages.

CIDER & SPECIALTY BEVERAGES

Apple cider and fruit-flavoured cider variants.

ENERGY DRINKS

Volt Energy Drink and related functional energy formats.

PACKAGING SUPPORT

PET preforms, bottles, caps and plastic products for production continuity.



08 MANUFACTURING ECOSYSTEM

DEOOF's industrial concept is built as an integrated ecosystem rather than a single product line. The operating model brings together brewing, distilling, blending, filling, packaging, warehousing, quality assurance and distribution coordination.

Input
Planning

Brewing &
Distilling

Blending &
Flavouring

Filtration &
QA

Canning &
Bottling

Packaging

Distribution

Integrated flow reduces external dependency, strengthens quality control and supports faster new-product i



09 PRODUCTION CAPACITY & TECHNOLOGY

The production platform combines distillery, brewery, multipurpose bottling, PET, canning and packaging lines. The system is designed for scalable production, product diversification and efficient use of local and imported inputs.

FACILITY / LINE	CAPACITY / STATUS	STRATEGIC PURPOSE
Distillery plant	20,000 LPD	Spirits, neutral alcohol, blending and value-added products
Beer glass line	12,000 BPH	High-volume beer bottle production
Multipurpose line	6,000 BPH	Flexible glass-format production
Spirit / RTD glass line	6,000 BPH	Spirits and flavoured alcoholic beverages
Can line	6,000 CPH	Beer, malt beverage, alcopop and energy-drink formats
PET preform / bottle line	Installed	Packaging supply control
Caps and plastic products lines	Installed	Integrated support and cost efficiency

LPD means litres per day, BPH means bottles per hour and CPH means cans per hour.



10 ASSETS, INFRASTRUCTURE & ENVIRONMENT

The factory project is located at Plot No. 17 & 18, Block A, Magata Village, Magata/Karutanga Ward, Muleba District, Kagera Region. This location supports access to the Kagera market, the Lake Zone and cross-border commercial corridors.

Factory Location

Plot 17 & 18, Block A, Magata Village, Magata/Karutanga Ward, Muleba District, Kagera Region.

Industrial Licence Location

Kagera, Muleba District Council, Plot 17 & 18, Block A, Kishoju-Biharamulo Road, Muleba.

Infrastructure Focus

Production reliability, packaging control, quality testing, water treatment, safe factory operation and environmental responsibility.

Site Advantage

Controlled access, processing halls, utilities, storage areas and space for phased expansion.



11 PACKAGING & VERTICAL INTEGRATION

DEOOF's model includes significant in-house packaging capability. PET preform and bottle production, caps and plastic products support operational control, reduce external dependency and improve production scheduling.

- Better control over packaging availability and production timing
- Reduced supply-chain disruption risk
- Improved cost efficiency through integrated packaging inputs
- Faster response to new product formats and pack sizes
- Support for glass, PET and canned product formats



12 TECHNICAL EXPERTISE, QUALITY & PEOPLE

DEOOF's operations require coordinated capability across production, distillation, brewing, blending, quality assurance, maintenance, utilities, packaging, warehousing, compliance and distribution.

Incoming Material Checks

Verification of packaging, closures, labels and approved production inputs before use.

CIP and Hygiene

Clean-in-place procedures, sanitation chemicals and controlled cleaning routines for processing equipment.

Laboratory Testing

pH, microbiology, alcohol, Brix, water quality, CO2 and sensory checks to support product consistency.

Batch Traceability

Production records, lot coding and packaging traceability to support recall readiness and regulatory review.

Product Safety

Controls for alcohol content, flavour consistency, closure integrity, shelf life and safe storage.

Trained People

Factory teams supported by technical specialists, SOPs and structured operating discipline.



13 MARKET & EXPANSION STRATEGY

DEOOF's initial market focus is Kagera Region and the wider Lake Zone, with future expansion into surrounding Tanzanian regions and neighbouring East African markets as capacity utilization and distribution strength increase.

Phase 1: Kagera Launch

Establish production reliability, regulatory approvals, route-to-market discipline and core brand awareness.

Phase 2: Lake Zone Scale-Up

Expand into high-volume distribution channels across the Lake Zone using beer, spirits and malt beverages.

Phase 3: National Penetration

Build wider Tanzanian supply through distributors, wholesalers, retail networks and strategic partnerships.

Phase 4: Regional Export Readiness

Prepare cross-border market entry into neighbouring East African corridors once capacity and compliance systems mature.

The Kagera location creates a natural route toward Uganda, Rwanda, Burundi and the Lake Zone. Reliable supply, affordable pricing, consistent quality and practical packaging create distributor confidence.



14 REGULATORY COMPLIANCE

DEOF's development is supported by formal registration, industrial licensing, tax registration, environmental certification and workplace registration. The company is committed to operating within Tanzanian laws and applicable standards for manufacturing, product quality, worker safety and environmental protection.

AREA	REFERENCE	IMPORTANCE
BRELA registration	Certificate of Registration, No. 444033, issued 24 May 2018	Legal registration and business identity
Industrial licence	Temporary Industrial Licence No. 000002700, ISIC Class 1101, issued 15 Oct 2025 and expiring 16 Oct 2028	Industrial authority to operate licensed manufacturing activities
NEMC certificate	EIA Certificate No. EIA/2026/0041832; Registration No. EC/EIA/2025/53008; dated 25 Mar 2026	Environmental approval and responsible project development
OSHA registration	Workplace Registration No. 403 412 003, effective 29 Apr 2025	Worker safety and workplace compliance
Tax registration	TIN 104-914-373	Taxpayer registration and fiscal compliance

The industrial licence framework supports annual progress reporting, product conformity to applicable standards, responsible use of inputs, NEMC registration and compliance with town-planning and other laws.



15 A STATEMENT FROM THE LEADER

At DEOOF Distillery & Brewery, we are building more than a factory. We are developing a reliable manufacturing platform that can add value to local inputs, create employment, strengthen supply capacity and contribute to industrial growth in Kagera and the wider region.

Our commitment is to produce beverages that customers can trust: safe, consistent, properly packaged and competitively supplied. We are investing in production systems, packaging capability, compliance processes and people because long-term success in this industry depends on discipline at every stage.

We will continue to work closely with regulators, suppliers, employees, customers and surrounding communities to ensure that DEOOF grows responsibly. Our goal is to become a respected distillery and brewery business in Tanzania and an active participant in East African industrial development.

Deodatus Rwehumbiza Katabaro

Promoter / Proprietor, DEOOF Distillery & Brewery

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We are building more than a factory. We are developing a reliable industrial platform for Kagera, Tanzania and East Africa.



16 OUR STRENGTHS AND WHY CHOOSE US

OUR STRENGTHS

- Formal registration, licensing and compliance foundation
- Scalable production design across distillery, brewery, bottling and canning
- Integrated packaging support for operational control
- Strategic Kagera location with Lake Zone and regional access
- International input sourcing and technical beverage formulation capability
- Strong product portfolio across beer, spirits, malt, alcopop, cider and energy formats

WHY CHOOSE US

- Reliable partner committed to quality and long-term growth
- Disciplined operating model with product safety and quality controls
- Industrial infrastructure designed for phased expansion
- Potential for employment creation, skills development and local value addition
- Brand architecture suitable for mass-market and premium channels
- Strong foundation for future regional export readiness





CONTACT INFORMATION

DEOOF Distillery & Brewery

Kagera Region, Tanzania

Tel: +255755570021 | +255 769 030 218

Tel: +255 614 019 227

Email: ddistillerybrewery@gmail.com

BRELA No. 444033 | TIN 104-914-373

For business inquiries, partnerships, investment discussions or distribution opportunities, please contact DEOOF through the details above.