

DISTRIBUTOR INFORMATION

A practical overview for businesses interested in distributing DEOOF products

DEOOF Distillery & Brewery
Kagera Region, Tanzania

Crafted with Quality. Built for Scale.

Partnering with DEEOF

DEEOF is developing an integrated beverage manufacturing platform in Kagera Region, Tanzania. The Company Profile describes a market focus beginning in Kagera and the wider Lake Zone, with a pathway toward wider Tanzania and regional markets.

Why DEEOF

The Company Profile highlights formal registration and licensing, scalable production, integrated packaging support, a strategic Lake Zone location, a broad beverage portfolio and a manufacturing platform designed to support quality, consistency and future expansion.

Product Portfolio

Beer & Malt	Klassic Light, Premium Lager, MaSheriki Lager, Lake Breeze Lager, DEEOF Zero
Spirits	Whisky, Brandy, Gin, Vodka, Rum and selected flavoured spirits
Alcopops & RTD	Lemon, Ginger, Strawberry, Hibiscus and other flavoured alcoholic beverages
Cider & Specialty	Apple cider and fruit-flavoured cider variants
Energy Drinks	Volt Energy Drink and related functional formats

Market Development Direction

The Company Profile outlines four stages of market development:

Phase 1 — Kagera Launch	Establish production reliability, regulatory readiness, product visibility and core brand awareness.
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Phase 2 — Lake Zone Scale-Up	Expand into Lake Zone distribution and strengthen beer, spirits and malt beverage reach.
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Phase 3 — National Penetration	Build wider Tanzania supply networks and strategic partnerships.
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Phase 4 — Regional Export Readiness	Prepare for cross-border market entry and regional distribution opportunities.
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Starting a Distribution Discussion

Businesses interested in distribution, partnership or investment opportunities can contact DEOOF to discuss product availability, market coverage and commercial arrangements.

Commercial Details

The Company Profile does not specify distributor pricing, minimum order quantities, territory exclusivity, payment terms or delivery terms. These should be agreed directly with DEOOF.

Contact & Business Enquiries

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